

## Degree Program Student Learning Outcomes 2006-2007 Bennett College for Women

Division Name Humanities		Academic Year 2006-2007		
Degree Program Name Visual Arts Management		Degree Level Undergraduate		
<b>Mission of Degree Program</b>				
<p>Prepare students for administrative careers in established cultural arts institutions, media houses, public relations and fundraising institutions.</p> <p>Provide opportunities for work experiences as leaders and managers of arts agencies and organizations and for independent work in the field.</p> <p>Prepare students for graduate study and lifelong learning</p>				
Student Learning Outcomes	Assessment Methods Used	Expected Results	Actual Results 2006-2007	Use of Results 2006-2007
1. Enhanced theoretical, general visual arts and studio knowledge and business management	<ol style="list-style-type: none"> <li>Performance on visual arts area of exit exam</li> <li>Performance on studio critiques and exhibition presentations</li> </ol>	<p>-At least 85% passing on exit exam</p> <p>-75% success on studio critiques and exhibitions</p> <p>- Finished permanent portfolio and slide portfolio of at least 12 works</p>	<p>- 85% of students successfully passed grades on final examinations in all Four (4) art courses: Art 100 (3 sections) and Art 221.</p> <p>-85% of total students completed studio critiques and exhibition assignments and attended more than five presentations and shows. Exhibition visits included interacting</p>	<p>Exam revised for re-use Display for recruitment developed. Program brochure in progress</p> <p>Two exhibition visits in Fall</p>

			with two national and several local/regional artists.	
2. Enhanced skills, knowledge and application of not-for profit arts agencies business practices	1. Feedback from arts agency on evaluations and questionnaires	-Successful rating from agency evaluators at 85% or better	-Successful feedback was attained from 77% of not-for-profit arts agencies who visited and interacted with Arts Management students. Student ratings not requested or attained.	Developing and upgrading feedback evaluation forms for Arts Management seminar courses
3. Enhance knowledge regarding public arts policy issues, processes and economic trends	1. Performance on oral and written essays at 85%  2. Journal feedback from artist professionals and lobbyists.	-85% passing on written and oral essays.  Organizing visual arts database with 300 statewide agencies and organizations	-82% of students received a passing grade on written and oral examinations for Arts Management and Art appreciation courses. (see grade records)  -Proposed expected result of organizing statewide data base with 300 arts agencies was not completed, however artists professionals and lobbyists visited classes and provided helpful	Developing data base for department and students to include issues and policy.  Web link to the college and outside arts agencies in progress.

			information for arts management study.	
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