

## Degree Program Student Learning Outcomes 2005-2006 Bennett College for Women

Division Name			Academic Year	
Social Sciences and Education			2005-2006	
Degree Program Name			Degree Level	
Business Administration			B.S.	
Mission of Degree Program				
<p>The Department of Business and Economics' Degree Program is compatible with the overall mission of the college. The college is committed to (a) offers women an education conducive to excellence in scholarly pursuits; (b) preparation for leadership roles in the workplace, society, and the world; (c) and life-long learning in a technologically advanced, complex global society. Bennett College promotes morally grounded maturation, intellectual honesty, purposeful public service, and responsible civic action through (1) innovative and quality programs of instruction, (2) challenging and foster authentic research, and (3) acquiring and learn to use sophisticated intellectual skills, think analytically, and solve problems in ways that respect a variety of viewpoints and deepen their understanding of different cultures culminating from diversified faculty. Thus, department graduates become competent in their area of specialization, motivated to achieve and are committed to developing their leadership potential. The Degree Program is designed to provide the knowledge base and competencies related to critical thinking, decision-making, research, effective use of technology and preparation for graduate and professional schools.</p>				
Student Learning Outcomes	Assessment Methods	Expected Results	Actual Results 2005-2006	Use of Results 2006-2007
<p>Students completing the program must demonstrate:</p> <p>1. Broad educational and cultural foundation of traditional arts and sciences</p>	<p>Pass program courses taken by demonstrable accomplishment of course objectives through exam score evaluation with at least 70% in their business concentration area and receive 60% for out of department courses.</p>	<p>More that eighty percent of students in program will earn their qualification degrees with BS-Business Administration</p>	<p>100% of scheduled graduating seniors (6) completed their degrees. 100</p>	<p>Reevaluate the program areas. Out of the six students, there was only one accounting major. Accounting program is being eliminated due to continued low enrollment and other causes.</p>
<p>2. Competence and ability to use analytical techniques for solving management problems related to business.</p>	<p>Business administration majors must pass English and Mathematics Comprehensive exams by earning at least a 70% on the exam.</p>	<p>Ninety percent of the business students will score 75% and above in the English and Mathematics competency exams.</p>	<p>100% of all graduating students passed their English and Mathematics competency exams.</p>	<p>Work with seniors and juniors who have taken these exams and have yet to pass them.</p>

<p>3. Develop the ability to gather and use data, to reach sound business decisions, to communicate effectively, and to foster successful human relationships</p>	<p>Business majors must take BA490-Senior Seminar. Students must complete at least 6 cases constituting 70% of course grade by evaluating actual business problems.</p>	<p>Eighty-five percent will score 80% or more using business acquired analytical skills and knowledge gained in all business courses completed</p>	<p>Eighty-five percent of the students taking BA490-Senior Seminar score above 80 percent. But most of the students lack conceptual skills in Accounting.</p>	<p>Improve the skills of students in Accounting Principles and other Mathematics courses</p>
<p>4. Broad knowledge of business's social and ethical responsibilities through practical experience</p>	<p>Business majors with a Junior or Senior standing must complete BA460-Internship and must earn 70% (35/50 points) from employer evaluation.</p>	<p>Seventy-five percent of Business majors who successfully completed the BA460 will earn employer score evaluation of more than 80%.</p>	<p>Students in Internships have an average of 85% evaluation</p>	<p>Work with Miss Purdue and Miss Johnson to help students get internships that can lead to full-time employment.</p>

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Social Sciences and Education		2005-2006		
Degree Program Name		Degree Level		
Accounting		B.S.		
Mission of Degree Program				
<p>The Department of Business and Economics' Degree Program is compatible with the overall mission of the college. The college is committed to (a) offers women an education conducive to excellence in scholarly pursuits; (b) preparation for leadership roles in the workplace, society, and the world; (c) and life-long learning in a technologically advanced, complex global society. Bennett College promotes morally grounded maturation, intellectual honesty, purposeful public service, and responsible civic action through (1) innovative and quality programs of instruction, (2) challenging and foster authentic research, and (3) acquiring and learn to use sophisticated intellectual skills, think analytically, and solve problems in ways that respect a variety of viewpoints and deepen their understanding of different cultures culminating from diversified faculty. Thus, department graduates become competent in their area of specialization, motivated to achieve and are committed to developing their leadership potential. The Degree Program is designed to provide the knowledge base and competencies related to critical thinking, decision-making, research, effective use of technology and preparation for graduate and professional schools.</p>				
Student Learning Outcomes	Assessment Methods	Expected Results	Actual Results 2005-2006	Use of Results 2006-2007
<p>Students completing the program must demonstrate:</p> <ol style="list-style-type: none"> <li>Broad educational and cultural foundation of traditional arts and sciences</li> </ol>	<p>Pass program courses taken by demonstrable accomplishment of course objectives through exam score evaluation with at least 70% in their business accounting concentration area and receive 60% for out of department courses.</p>	<p>Ninety percent of students in program will earn their qualification degrees with B.Sc. Encourage them to take the CPA exam.</p>	<p>There are 5 Accounting majors that are earning about 85% in their major fields. Nobody participated in taking the CPA.</p>	<p>Continue to work with the se remaining students majoring in accounting to complete their degrees programs.</p>

<p>2. Competence and ability to use analytical techniques for solving management problems related to accounting.</p>	<p>Accounting majors must pass Accounting Comprehensive exam by earning at least a 70% on the exam.</p> <p>Accounting majors must take AC420-Accounting Information Systems. Students use accounting analytical tools to evaluate actual business accounting problems. Students must pass the course by obtaining at least 70% course work for 5 business related accounting articles analyzed.</p>	<p>Ninety percent of the accounting students will score 75% and above in the Accounting Comprehensive exam.</p> <p>Eighty percent will earn a score of 80% or above in the AC420 course</p>	<p>AC420 was not offered this year because nobody registered to take it in the Spring 2006.</p>	<p>AC420 will be offered in the spring of 2007.</p>
<p>3. Develop the ability to gather and use data, to reach sound business decisions, to communicate effectively, and to foster successful human relationships</p>	<p>Accounting majors must take AC490-Senior Seminar. Students use case analysis to evaluate actual business accounting problems.</p>	<p>Eighty-five percent will score 80% or more using acquired analytical accounting skills and acquired accounting knowledge</p>	<p>No accounting majors registered for Accounting Seminar</p>	<p>Accounting major cannot sustain the accounting program and accounting is gradually being phased out.</p>
<p>4. Broad knowledge of business's social and ethical responsibilities through practical experience</p>	<p>Accounting majors with a Junior or Senior standing must complete AC460-Internship and must earn 70% (35/50 points) employer evaluation.</p>	<p>Seventy-five percent of Business majors will earn employer score evaluation of more than 80%.</p>	<p>There were no Accounting majors who registered for Internships in 2005-2006.</p>	<p>There are at least 2 accounting students who interning this summer</p>