

Blueprint for HERstory

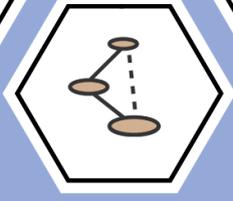
This blueprint for transformational change is an invitation to the broader Bennett College community. We need your help in strengthening Bennett today while creating tomorrow.

Design Principles

These Design Principles should remain steady over the years. They are our guide for small decisions and our guide for hard decisions when we face great uncertainty.

We will be **micro** in size to have maximum impact.

We will take every student on a **personal journey**.



To achieve academic excellence, we will focus on **health excellence** in all its dimensions and intersections.

Our students and our institution will be **antifragile**.

We will explore and create the **future frontier** of social justice, civil rights, and technology.

Strategic Priorities

Learning and working together across Five Strategic Priorities will help us all to see our institution as a collection of assets that are ours to shape and build on for our ambitions and mission.

1

A Right-Sized Micro College Model

OUR OPPORTUNITY

What does a micro institution look like and achieve with a right-sized structure, physical and virtual footprint, and operations?

STARTING HYPOTHESIS

A 200-student undergraduate college that personalizes learning with a thriving, healthy residential campus in Greensboro, North Carolina and a global virtual presence.

A Healthy, Whole Student Experience

2

OUR OPPORTUNITY

How do we never lose sight of our students and ensure we have the capabilities to support them with what they need to succeed at Bennett and as lifelong learners?

STARTING HYPOTHESIS

A college that goes beyond a four-year experience and academic offerings because its core capability is co-creation with prospective, current, and past students to improve the experience.

3

Open to and for the Future

OUR OPPORTUNITY

How do we demonstrate and communicate our significance and build the partnerships to strengthen our impact locally, nationally, and globally?

STARTING HYPOTHESIS

Bennett is an idea and brand beyond our physical campus and students with a reputation for learning, investing, and partnering for innovation; open for business, open in how we work, open to collaboratively create the future.

Data, Measurement, and Learning Consciousness and Conscience

4

OUR OPPORTUNITY

How do we define, measure, and monitor success and be prepared to proactively make adjustments?

STARTING HYPOTHESIS

A learning and insights team that is instrumental to Bennett's success, keeps our focus on the mission, and is sought out beyond higher education for how to build cultures of continuous improvement.

5

The New Frontier of Social Justice, Civil Rights, and Technology

OUR OPPORTUNITY

Where must women of color lead and how can Bennett through the intersection of technology, social justice, and the liberal arts enable them to do so?

STARTING HYPOTHESIS

Our faculty, staff, and students expand human capability for social justice and civil rights through their knowledge of the liberal arts and technology. Bennett is the place where women of color come together from algorithmic justice and ethical Artificial Intelligence, inclusive product design, health systems, climate change, research bias and data quality, Afrofuturism storytelling and foresight, and domains we will discover.